

2023 Annual Official North Lake Tahoe Visitors Guide



Ad Space: April 4, 2023
Materials: April 11, 2023
Distribution: Late May for one year
Circulation: 60,000+

Pricing

	Full Rate	Discounted Rate*
<input type="checkbox"/> Full page	\$2,325	\$2,200
<input type="checkbox"/> Half page	\$1,380	\$1,320
<input type="checkbox"/> Quarter page	\$920	\$855
<input type="checkbox"/> Sixth page	\$665	\$630

*Discounted rate if paid within 30 days by check.
Credit card payments will incur a 5% transaction fee.

Advertising Agreement

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost. Make sure your business information is updated in the directory at www.nltra.org. If there is a change or addition contact: Kimberly Brown: (530) 581-8750 or Kim@GoTahoeNorth.com.

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Email _____ Fax _____

Ad Specifications

 High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed	Full Page Non-Bleed 7.5" x 10"	1/2 Page Horizontal 7.5" x 4.875"	1/4 Page 3.625" x 4.875"	1/6 Page 3.625" x 3.216"	1/2 Page Vertical 3.625" x 10"
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