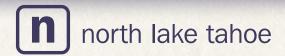
2023 Annual Official North Lake Tahoe Visitors Guide





Ad Space: April 4, 2023 Materials: April 11, 2023

Distribution: Late May for one year

Circulation: 60,000+

Pricing	Full Rate	Discounted Rate*
☐ Full page	\$2,325	\$2,200
☐ Half page	\$1,380	\$1,320
☐ Quarter page	\$920	\$855
☐ Sixth page	\$665	\$630

^{*}Discounted rate if paid within 30 days by check. Credit card payments will incur a 5% transaction fee.

Advertising Agreement

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost. Make sure your business information is updated in the directory at www.nltra.org. If there is a change or addition contact: Kimberly Brown: (530) 581-8750 or Kim@GoTahoeNorth.com.

Company Name

Owner

Business Address

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Ad Specifications High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed Full Page Non-Bleed 7.5" x 10" 1/2 Page Horizontal 7.5" x 4.875"

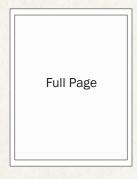
1/4 Page 3.625" x 4.875"

1/6 Page 3.625" x 3.216"

1/2 Page Vertical 3.625" x 10"

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MARKETING and DESIGN

Kathy Hess-Slocum Just Imagine Marketing and Design 775-846-5656 kathy@justimaginemktg.com



1/2 Page
Horizontal

1/4
Page

1/6
Page

