

# 2026/2027 Annual Official NORTH LAKE TAHOE VISITORS GUIDE



## — LAKE — TAHOE TRAVEL

### Reach travelers ahead of their arrival.

The North Lake Tahoe Official guide is distributed in racks at lodging properties and high traffic locations around Lake Tahoe, Reno, and Carson City, as well as on the official destination website, [LakeTahoeTravel.com](http://LakeTahoeTravel.com), and across digital channels, with a combined following of over 250,000. The Guide is also distributed to media partners and corporate groups.

Editorial includes year-round experiences and is the fulfillment piece for all North Lake Tahoe inquiries.

**Ad Space:** April 17, 2026  
**Materials:** April 18, 2026  
**Distribution:** Late May for one year.

**JUST imagine**  
MARKETING and DESIGN

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