

KEYS BREEZE

2021



Full Page

Bleed: 8.5" x 11"
(add .125" on all sides)

Non-Bleed:
7.5" x 10"

Half Page Horizontal

7.5" x 4.875"

Quarter Page

3.625" x 4.875"

Sixth Page

3.625" x 3.216"

Half Page Vertical

3.625" x 10"

PRODUCTION SPECIFICATIONS

MECHANICAL INFORMATION:

Full Page Bleed	8.5" x 11" (add .125" on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

ADS ARE ACCEPTED IN THE FOLLOWING FORMAT:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

JUST imagine
MARKETING and DESIGN

DELIVER AD MATERIALS TO:
Kathy Hess-Slocum with Just Imagine Marketing and Design
kathy@justimaginemktg.com
Please no e-mail attachments over 20 MB.