



Contractors Association of Truckee Tahoe

Networking

Stronger  
Together



REACH **THOUSANDS** OF  
TRUCKEE/TAHOE HOMEOWNERS  
AND THE BUILDING COMMUNITY  
FOR A FULL YEAR IN THE

**2023-2024**



**Building &  
Remodeling Guide**

- 20,000 copies plus exposure on the **CATT** website for a full year
- Distributed in high traffic locations across the Truckee Tahoe region

## SPACE IS LIMITED

Reply today for the best positioning!



**Kathy Hess Slocum**

kathy@justimaginemktg.com

(775) 846-5656

## Advertising Guidelines:

You must be a CATT member to advertise in the Guide. License numbers must appear in all advertisements. Online editions will include your ad exactly as it appears in print, your web address needs to be included for us to link the ad to your website.



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## CATT MEMBERSHIP

Renewals and new memberships must be received by CATT no later than March 31 to be in the **2023-2024** Guide. Contact the CATT office at (530) 550-9999 or email [memberinfo@ca-tt.com](mailto:memberinfo@ca-tt.com) for membership details.

### MEMBER BENEFITS INCLUDE:

- Job referrals
- Listing in the **2023-2024** Guide
- Guide displayed on **CATT** website
- Advocacy/Lobbying
- Education & Training
- Networking Opportunities
- Mixers and Social Events
- Company Bio/Link on **CATT** website
- Monthly **CATT** newsletter
- Email updates
- Community Service
- Advertising and Product Discounts

## ADVERTISING DEADLINES

Ad Space    Ad Materials  
**3/31/23    4/7/23**

**JOIN CATT TODAY AND ADVERTISE  
IN THE CATT BUILDING &  
REMODELING GUIDE!**

**MAGAZINE TRIM SIZE:** 8.375" W X 10.875" H

### CAMERA-READY ART

**CATT** encourages advertisers to supply materials but they must be compatible with our computer systems. The preferred format for camera-ready art is a PDF, 300 dpi or higher with embedded fonts. "Camera-ready art" is press-ready. This means that no adjustments or alterations to size, color or copy are necessary.

**Full Page Bleeds:** 1/8-inch on all sides. Ads submitted without sufficient bleed area are subject to reduction in order to fit.

**Live/Safe Area:** Keep live matter 1/4-inch inside of trim on the top and bottom and 3/8-inch from left and right trim.

**CATT** is not responsible for any error in content provided by advertisers. Files that aren't prepared according to our specifications are subject to additional production charges.

### AD SIZES

<b>A</b>  FULL PAGE	<b>B</b> 1/2 PAGE HORIZONTAL  <b>C</b> 1/4 PAGE  <b>D</b> 1/8 PAGE
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- A** FULL PAGE: **8.375" X 10.875"**  
(add .25" bleed on all sides)  
**B** 1/2-PAGE: **7.375" X 4.875"**  
**C** 1/4-PAGE: **3.625" X 4.875"**  
**D** 1/8-PAGE: **3.625" X 2.35"**

### RATES

**NEW members receive \$50 discount on  
1/2 page or \$100 off full page ads!**

Full page    \$1975  
1/2 page    \$1210  
1/4 page    \$770  
1/8 page    \$540

### CREATIVE SERVICES

Just Imagine Marketing & Design can design and produce your ad.

Visa, MasterCard, American Express and Discover credit cards accepted. Payment must be received prior to publication. Send checks to:

**JUST imagine**  
MARKETING and DESIGN

260 Tramway Rd., Incline Village, NV 89451

### CONTACT

Kathy Hess Slocum | [kathy@justimaginemktg.com](mailto:kathy@justimaginemktg.com)  
775-846-5656 | [justimaginemktg.com](http://justimaginemktg.com)