



Truckee

.com

AN INSIDER'S GUIDE | 2023/2024



Truckee.com An Insider's Guide is a quarterly magazine that builds upon the Base Camp for a Big Life brand. It provides information about Truckee through regular departments including Explore Truckee, Play Outdoors, and Create a Big Life. Each issue has interesting features that inform and convey our unique mountain culture which makes Truckee an authentic and vibrant community.

The magazine complements and encourages digital interaction with the newly redesigned Truckee.com website and entices readers to interact with the brand online.

Circulation + Distribution: 14,000 copies of this quarterly magazine will be printed seasonally. The magazine is direct mailed to Truckee residences, as well as available through high-profile racks in Historic Downtown Truckee and at the Truckee Welcome Center. Additionally, an online PDF version with hyperlinks to advertisers can be found by visiting Truckee.com.



PUBLICATION DATES:
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JUST imagine
MARKETING and DESIGN

Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

Advertising is accepted at the discretion of the Truckee Chamber of Commerce and Just Imagine Marketing and Design.