

2024 SOMERSETTLIVING



SOMERSETT
It's Great To Be Home.

Advertise your business in the Somerset bi-monthly newsletter and reach one of the fastest growing communities in Reno.

Somerset is a master-planned golf community located in west Reno with a build-out goal of 3,300 homes. The Somerset Homeowner's Association is committed to keeping membership informed of all of the activities going on. Their 24,000 foot Club at Town Center has an indoor sport court, aerobic studio, cardio-weight room, gourmet kitchen and activity rooms. Other amenities include swimming pools, tennis courts and a golf course. The bi-monthly newsletter keeps everyone aware of upcoming events and activities, as well as hours of operation, important messages and contact information. This viable piece is an important mailing everyone looks forward to receiving.

Additional copies are distributed throughout Reno at high traffic locations.

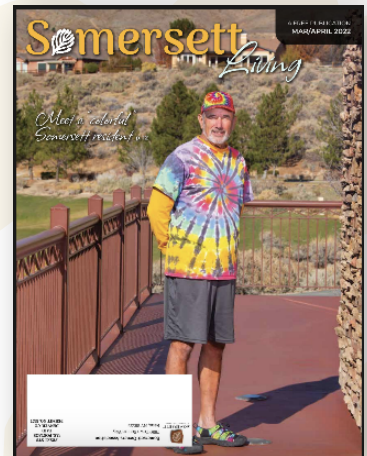
Available on www.mysomerset.com with page views of over 12,000 per month. One of the top four favorite pages for viewers. This is the most economical direct mail piece to showcase your business to Somerset owners.

Deadlines for advertising are the first of the month prior to publishing.

JUST imagine
MARKETING and DESIGN

Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

Ask about pick up into these other quality publications.



Advertising is accepted at the discretion of the Homeowner's Association and Just Imagine Marketing and Design.

Truckee.com
AN INSIDER'S GUIDE

13,000 issues direct mailed to local Truckee residents. Additional copies on area racks.

LIVE.WORK.PLAY.

8,000 issues direct mailed to local residents in Crystal Bay and Incline Village. Additional copies on area racks.



1,700 issues reaching South Shore Lake Tahoe homeowners in Tahoe Keys.



north lake tahoe

Official Visitor Guide
70,000 copies

HAWK TALK

2,000 issues reaching Wingfield Springs homeowners.

Caughlin
RANCHER

3,000 issues reaching Caughlin Ranch homeowners.