

2024

# IVCBA LIVE WORK PLAY



## Advertising Agreement

Yes, count me in! Check ad size and month(s) below. Rates are per issue. Design is included. Premium positions available.

SIZE	Full Page	Half Page	Quarter Page	Sixth Page
1x	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$665	<input type="checkbox"/> \$475
3x (25% off)*	<input type="checkbox"/> \$1,725	<input type="checkbox"/> \$900	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350

Discounted rates available with membership.

**ISSUE** ☐ Spring ☐ Summer ☐ Winter

Company Name \_\_\_\_\_

Owner \_\_\_\_\_

Business Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

\*Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.

\*\*All credit card charges will have an additional 3% added

Additional \_\_\_\_\_



Kathy Hess-Slocum

Just Imagine Marketing and Design

775-846-5656 | kathy@justimaginemktg.com

All net proceeds benefit IVCBA.

### Full Page

Bleed:  
Trim size: 8.375" x 10.875"  
(add an additional  
.25" bleed on all sides)

Non-Bleed:  
7.5" x 10"

### Half Page Hz.

7.5" x 4.875"

### Qtr Page

3.625" x  
4.875"

### 1/6 Page

3.625" x  
3.216"

### Half Page Vt.

3.625" x 10"

Advertising is accepted at the discretion  
of the IVCBA and Just Imagine Marketing and Design.