

KEYS BREEZE

2024



Full Page

Bleed:
Trim size: 8.375" x 10.875"
(add an additional
.25" bleed on all sides)

Non-Bleed:
7.5" x 10"

Half Page Horizontal

7.5" x 4.875"

Quarter Page

3.625" x 4.875"

Sixth Page

3.625" x 3.216"

Half Page Vertical

3.625" x 10"

PRODUCTION SPECIFICATIONS

MECHANICAL INFORMATION:

Full Page Bleed	8.375" x 10.875" (add .25" bleed on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

ADS ARE ACCEPTED IN THE FOLLOWING FORMAT:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

JUST imagine
MARKETING and DESIGN

DELIVER AD MATERIALS TO:

Kathy Hess-Slocum with Just Imagine Marketing and Design

kathy@justimaginemktg.com

Please no e-mail attachments over 20 MB.

Truckee.com
AN INSIDER'S GUIDE

13,000 issues direct mailed to
local Truckee residents.
Additional copies on area racks.

LIVE.WORK.PLAY.

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local residents in Crystal Bay
and Incline Village. Additional
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north lake tahoe

Official Visitor Guide
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residents of the Truckee
Tahoe area.