



SOMERSETT
It's Great To Be Home.

Production Specifications

MECHANICAL INFORMATION:

Full Page Bleed	8.375" x 10.875" (add .25" bleed on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

Ads are accepted in the following format:
High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

JUST imagine
MARKETING and DESIGN

SUBMISSION OF ADS CONTACT INFORMATION

Deliver ad materials to:

Kathy Hess-Slocum with Just Imagine Marketing and Design

kathy@justimaginemktg.com

Please no email attachments over 20 MB.

Full Page

Bleed:
Trim size: 8.375" x 10.875"
(add an additional
.25" bleed on all sides)

Non-Bleed:
7.5" x 10"

Half Page Hz.

7.5" x 4.875"

Qtr Page

3.625" x
4.875"

1/6 Page

3.625" x
3.216"

Half Page Vt.

3.625" x 10"

Advertising is accepted at the discretion
of the Homeowner's Association and
Just Imagine Marketing and Design.

Truckee.com
AN INSIDER'S GUIDE

13,000 issues direct mailed to
local Truckee residents.
Additional copies on area racks.

LIVE.WORK.PLAY.

8,000 issues direct mailed to
local residents in Crystal Bay
and Incline Village. Additional
copies on area racks.



1,700 issues reaching
South Shore Lake Tahoe
homeowners in Tahoe Keys.



north lake tahoe

Official Visitor Guide
70,000 copies

**HAWK
TALK**

2,000 issues reaching
Wingfield Springs
homeowners.

Caughlin RANCHER

3,000 issues reaching
Caughlin Ranch
homeowners.