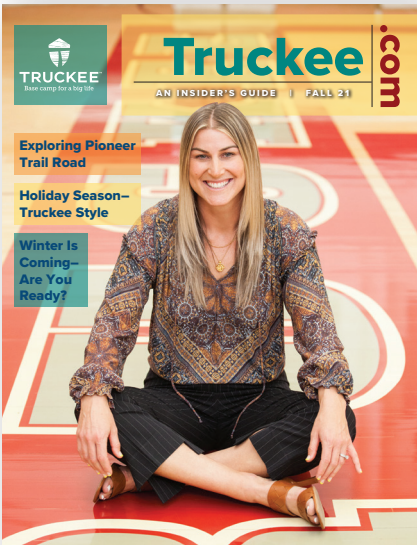




Truckee

.com

AN INSIDER'S GUIDE | 2022



Truckee.com An Insider's Guide is a quarterly magazine that builds upon the Base Camp for a Big Life brand. It provides information about Truckee through regular departments including Explore Truckee, Play Outdoors, and Create a Big Life. Each issue has interesting features that inform and convey our unique mountain culture which makes Truckee an authentic and vibrant community.

The magazine complements and encourages digital interaction with the newly redesigned Truckee.com website and entices readers to interact with the brand online.

Circulation + Distribution: 14,000 copies of this quarterly magazine will be printed seasonally. The magazine is direct mailed to Truckee residences, as well as available through high-profile racks in Historic Downtown Truckee and at the Truckee California Welcome Center. Additionally, an online PDF version with hyperlinks to advertisers can be found by visiting Truckee.com.

PUBLICATION DATES:

Spring • Summer • Fall • Winter

JUST imagine
MARKETING and DESIGN

Kathy Hess-Slocum

Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

Advertising is accepted at the discretion of the Truckee Chamber of Commerce and Just Imagine Marketing and Design.



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ADVERTISING AGREEMENT

Yes, count me in! Check ad size and issues below. Rates are per issue. Design is included. Premium positions available at an additional cost.

SIZE	Full Page	Half Page	Quarter Page	Sixth Page
1x	<input type="checkbox"/> \$2,400	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$800	<input type="checkbox"/> \$600
4x (25% off)*	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,060	<input type="checkbox"/> \$635	<input type="checkbox"/> \$450
ISSUE	<input type="checkbox"/> Spring: 3/2 delivered 4/15		<input type="checkbox"/> Summer: 6/11 delivered 7/28	
	<input type="checkbox"/> Fall: 9/1 delivered 10/15		<input type="checkbox"/> Winter: 11/29 delivered 1/15	

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Phone _____

Fax _____

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Signature _____ Date _____

*Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.

Additional _____

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