



**SOMERSETT**  
*It's Great To Be Home.*



## Advertising Agreement

Yes, count me in! Check ad size and month(s) below.

### ISSUE

- ☐ January/February ☐ March/April  
☐ May/June ☐ July/August  
☐ September/October ☐ November/December

### SIZE

	Full Page	Back Cover	Half Page	Quarter Page	Sixth Page
<b>1x</b>	<input type="checkbox"/> \$1,925	<input type="checkbox"/> \$2,420	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$660	<input type="checkbox"/> \$495
<b>3x*</b>	<input type="checkbox"/> \$1,430	<input type="checkbox"/> \$1,870	<input type="checkbox"/> \$950	<input type="checkbox"/> \$540	<input type="checkbox"/> \$335
<b>6x*</b>	<input type="checkbox"/> \$1,100	<input type="checkbox"/> \$1,430	<input type="checkbox"/> \$725	<input type="checkbox"/> \$425	<input type="checkbox"/> \$240

Company Name \_\_\_\_\_

Owner \_\_\_\_\_

Business Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*\*Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.*

Additional \_\_\_\_\_

**JUST imagine**  
MARKETING and DESIGN

Kathy Hess-Slocum  
Just Imagine Marketing and Design  
775-846-5656 | kathy@justimaginemktg.com

Ask about pick up into these other quality publications: Live.Work.Play., Truckee.com, Keys Breeze, Hawk Talk, North Lake Tahoe Visitor Guide, Caughlin Rancher

### Full Page

Bleed:  
Trim size: 8.375" x 10.875"  
(add an additional  
.25" bleed on all sides)

Non-Bleed:  
7.5" x 10"

### Half Page Hz.

7.5" x 4.875"

### Qtr Page

3.625" x  
4.875"

1/6 Page  
3.625" x  
3.216"

### Half Page Vt.

3.625" x 10"

Advertising is accepted at the discretion  
of the Homeowner's Association and  
Just Imagine Marketing and Design.

# 2022 SOMERSETTLIVING



**SOMERSETT**  
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**Advertise your business in the Somersett bi-monthly newsletter and reach one of the fastest growing communities in Reno.**

Somersett is a master-planned golf community located in west Reno with a build-out goal of 3,300 homes. The Somersett Homeowner's Association is committed to keeping membership informed of all of the activities going on. Their 24,000 foot Club at Town Center has an indoor sport court, aerobic studio, cardio-weight room, gourmet kitchen and activity rooms. Other amenities include swimming pools, tennis courts and a golf course. The bi-monthly newsletter keeps everyone aware of upcoming events and activities, as well as hours of operation, important messages and contact information. This viable piece is an important mailing everyone looks forward to receiving.

Additional 3,000 copies are distributed throughout Reno at high traffic locations.

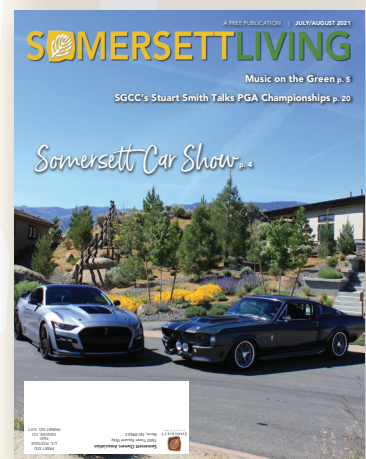
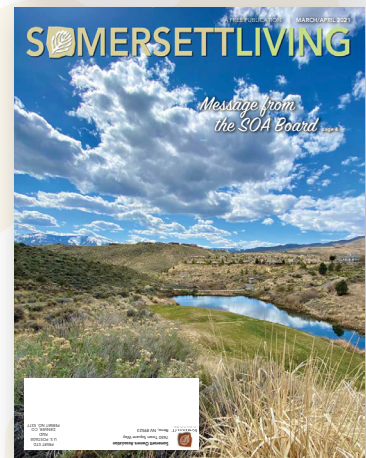
Available on [www.mysomersett.com](http://www.mysomersett.com) with page views of over 12,000 per month. One of the top four favorite pages for viewers. This is the most economical direct mail piece to showcase your business to Somersett owners. Total circulation 6,100.

Deadlines for advertising are the first of the month prior to publishing.

**JUST imagine**  
MARKETING and DESIGN

**Kathy Hess-Slocum**  
Just Imagine Marketing and Design  
775-846-5656 | [kathy@justimaginemktg.com](mailto:kathy@justimaginemktg.com)

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**Truckee**.com  
AN INSIDER'S GUIDE

13,000 issues direct mailed to local Truckee residents. Additional copies on area racks.

**LIVE.WORK.PLAY.**

8,000 issues direct mailed to local residents in Crystal Bay and Incline Village. Additional copies on area racks.



1,700 issues reaching South Shore Lake Tahoe homeowners in Tahoe Keys.



north lake tahoe

Official Visitor Guide  
70,000 copies

**HAWK TALK**

2,000 issues reaching Wingfield Springs homeowners.

**Caughlin** RANCH

3,000 issues reaching Caughlin Ranch homeowners.



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## Production Specifications

### MECHANICAL INFORMATION:

Full Page Bleed	8.375" x 10.875" (add .25" on all sides) (Keep all live material .5" from page edge)
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Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

### SUBMISSION OF ADS:

#### Ads are accepted in the following format:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

**JUST imagine**  
MARKETING and DESIGN

### SUBMISSION OF ADS CONTACT INFORMATION

#### Deliver ad materials to:

**Kathy Hess-Slocum with Just Imagine Marketing and Design**

kathy@justimaginemktg.com

Please no email attachments over 20 MB.

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