



SOMERSETT
It's Great To Be Home.

Production Specifications

MECHANICAL INFORMATION:

Full Page Bleed	8.375" x 10.875" (add .25" bleed on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

Ads are accepted in the following format:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.



SUBMISSION OF ADS CONTACT INFORMATION

Deliver ad materials to:

Kathy Hess-Slocum with Just Imagine Marketing and Design

kathy@justimaginemktg.com

Please no email attachments over 20 MB.

Full Page

Bleed:
Trim size: **8.375" x 10.875"**
(add an additional
.25" bleed on all sides)

Non-Bleed:
7.5" x 10"

Half Page Hz.

7.5" x 4.875"

<p>Qtr Page</p> <p>3.625" x 4.875"</p>	<p>1/6 Page 3.625" x 3.216"</p>
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**Half
Page Vt.**

3.625" x 10"

Advertising is accepted at the discretion of the Homeowner's Association and Just Imagine Marketing and Design.



13,000 issues direct mailed to local Truckee residents. Additional copies on area racks.



8,000 issues direct mailed to local residents in Crystal Bay and Incline Village. Additional copies on area racks.



1,700 issues reaching South Shore Lake Tahoe homeowners in Tahoe Keys.



north lake tahoe

Official Visitor Guide
70,000 copies



2,000 issues reaching Wingfield Springs homeowners.



3,000 issues reaching Caughlin Ranch homeowners.