

KEYS BREEZE

2022



Full Page

Bleed:
Trim size: 8.375" x 10.875"
(add an additional
.25" bleed on all sides)

Non-Bleed:
7.5" x 10"

Half Page Horizontal

7.5" x 4.875"

Quarter Page

3.625" x 4.875"

Sixth Page

3.625" x 3.216"

Half Page Vertical

3.625" x 10"

PRODUCTION SPECIFICATIONS

MECHANICAL INFORMATION:

Full Page Bleed	8.375" x 10.875" (add .25" bleed on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Sixth Page	3.625" x 3.216"

SUBMISSION OF ADS:

ADS ARE ACCEPTED IN THE FOLLOWING FORMAT:

High resolution PDF with fonts embedded preferred. No Word documents or web-based art (72 dpi) accepted. Photos and artwork should be high resolution (300 dpi) CMYK files. Please include a color proof of your ad.

JUST imagine
MARKETING and DESIGN

DELIVER AD MATERIALS TO:

Kathy Hess-Slocum with Just Imagine Marketing and Design
kathy@justimaginemktg.com

Please no e-mail attachments over 20 MB.

Truckee.com
AN INSIDER'S GUIDE

13,000 issues direct mailed to local Truckee residents. Additional copies on area racks.

LIVE.WORK.PLAY.

8,000 issues direct mailed to local residents in Crystal Bay and Incline Village. Additional copies on area racks.

SOMERSETTLIVING

6,000 issues direct mailed to homeowners. Additional copies on area racks.



north lake tahoe

Official Visitor Guide
70,000 copies