## VCBA LIVE WORK PLAY









Advertising is accepted at the discretion of the IVCBA and Just Imagine Marketing and Design

## Advertise your business

in the IVCBA quarterly newsletter and reach over 9,300 local residents in Crystal Bay and Incline Village, Nevada.

The IVCBA is the newly formed community and business association dedicated to build and grow cohesiveness for the sustainability of Incline Village and Crystal Bay. Key segments include: business, health and wellness, environment, education, regional agencies and community nonprofits. IVCBA is dedicated to bringing the businesses and nonprofits together for advocacy and to create a more cohesive community.

**Editorial includes:** education, business, non-profit and agency spotlights, current local events and other pertinent content.

This viable piece is an important mailing everyone will look forward to receiving.

Additional copies will be distributed in area racks.

IVCBA will also be available on www.ivcba.org.

This is the most economical direct mail piece to showcase your business to your local customers.

## **PUBLICATION DATES:**

March • June

September • December



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