








SOMERSETT
It's Great To Be Home.

2010
SOMERSETTLIVING

Advertise your business to one of the fastest growing communities in Reno in the Somerset monthly newsletter.

Somerset is a master-planned golf community located in west Reno and is almost half way to the build-out goal of 3,300 homes. The Somerset Homeowner's Association is committed to keeping membership informed of all of the activities going on. Their 24,000 foot Club at Town Center has an indoor sport court, aerobic studio, cardio-weight room, gourmet kitchen and activity rooms. Other amenities include swimming pools, tennis courts and a golf course. The monthly newsletter keeps everyone aware of upcoming events and activities, as well as hours of operation, important messages and contact information.

-  This viable piece is an important monthly mailing everyone looks forward to receiving.
-  Distribution includes all residents and potential buyers.
-  Available on www.mysomerset.com with page views of over 4,000 per month. One of the top four favorite pages for viewers.
-  This is the most economical direct mail piece to showcase your business to Somerset owners.
-  Total circulation 2,500

Deadlines for advertising are the 10th of each month for each subsequent issue.

JUST imagine
MARKETING and DESIGN

To find out more call, Kathy Hess with Just Imagine Marketing and Design

775.746.4138 office

775.846.5656 cell

775.746.9604 fax

kathy@justimaginemktg.com



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Advertising Agreement

Yes, count me in! Check ad size and month(s) below and fax to 775.746.9604.

SIZE	Full Page	Half Page	Quarter Page	Eight Page
3x	<input type="checkbox"/> \$1,162	<input type="checkbox"/> \$694	<input type="checkbox"/> \$394	<input type="checkbox"/> \$281
6x (25% off)*	<input type="checkbox"/> \$872	<input type="checkbox"/> \$520	<input type="checkbox"/> \$295	<input type="checkbox"/> \$210
ISSUE	<input type="checkbox"/> January	<input type="checkbox"/> February	<input type="checkbox"/> March	<input type="checkbox"/> April
	<input type="checkbox"/> May	<input type="checkbox"/> June	<input type="checkbox"/> July	<input type="checkbox"/> August
	<input type="checkbox"/> September	<input type="checkbox"/> October	<input type="checkbox"/> November	<input type="checkbox"/> December

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Phone _____

Fax _____

E-mail _____

Signature _____ Date _____

**Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.*

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kathy@justimaginemktg.com

Advertising is accepted at the discretion of the Homeowner's Association and Just Imagine Marketing and Design



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Production Specifications

MECHANICAL INFORMATION:

Full Page Bleed	8.5" x 11" (add .125" on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Eighth Page	3.625" x 2.312"

SUBMISSION OF ADS:

Ads are accepted in the following formats:

Adobe Illustrator (fonts outlined), Adobe Photoshop (EPS or TIFF at 300 dpi/CMYK) or a high resolution PDF (Embed all fonts when creating PDF)
No Word documents accepted. If you are using a program not listed, please save as an EPS or TIFF. Photos and artwork should be high resolution (300 dpi or greater). No web-based art (72 dpi). All files should be CMYK. Please include a color proof of your ad.

SUBMISSION OF ADS CONTACT INFO:

Deliver ad materials to Kathy Hess with Just Imagine Marketing and Design
2390 Hickory Hill Way Reno, NV 89523

OR e-mail to kathy@justimaginemktg.com

Fax proof of ad to 775.746.9604 or submit a low resolution PDF proof.

Please no email attachments over 5MB.

Full Page

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(add .125" on all sides)

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Half Page Hz.

7.5" x 4.875"

Qtr Page 8th Page

3.625" x
4.875"

3.625" x
2.312"

Half Page Vt.

3.625" x 10"

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