



2012 PRODUCTION SPECIFICATIONS

MECHANICAL INFORMATION:

Full Page Bleed	8.5" x 11" (add .125" on all sides) (Keep all live material .5" from page edge)
Full Page Non-bleed	7.5" x 10"
Half Page Horizontal	7.5" x 4.875"
Half Page Vertical	3.625" x 10"
Quarter Page	3.625" x 4.875"
Eighth Page	3.625" x 2.312"

SUBMISSION OF ADS:

Ads are accepted in the following formats:

Adobe Illustrator (fonts outlined), Adobe Photoshop (EPS or TIFF at 300 dpi/CMYK) or a high resolution PDF (Embed all fonts when creating PDF)
No Word documents accepted. If you are using a program not listed, please save as an EPS or TIFF. Photos and artwork should be high resolution (300 dpi or greater). No web-based art (72 dpi). All files should be CMYK. Please include a color proof of your ad.

SUBMISSION OF ADS CONTACT INFO:

Deliver ad materials to Kathy Hess with Just Imagine Marketing and Design
2390 Hickory Hill Way Reno, NV 89523

OR e-mail to kathy@justimaginemktg.com

Fax proof of ad to 775.746.9604 or submit a low resolution PDF proof.

Please no e-mail attachments over 5MB.

Full Page

Bleed: 8.5" x 11"
(add .125" on all sides)

Non-Bleed:
7.5" x 10"

1/2 Page Hz.

7.5" x 4.875"

1/4 Page	1/8 Page
3.625" x 4.875"	3.625" x 2.312"

1/2 Page Vt.

3.625" x 10"



MARKETING and DESIGN

TO FIND OUR MORE CALL, KATHY HESS WITH JUST IMAGINE MARKETING AND DESIGN:

775.746.4138 office
775.846.5656 cell
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