



TRUCKEE DONNER CHAMBER OF COMMERCE

2012 Business Directory & Relocation Guide



The 2012 Business Directory & Relocation Guide is the annual publication of Truckee Donner Chamber of Commerce members. The guide is an essential marketing tool that promotes your business, product or service.

This useful guide puts your business in front of over 600 Chamber members and their staffs, is mailed to over 11,000 homes and businesses in Truckee, and is distributed to potential new residents.

The Chamber is proud to have the reputation as a valuable resource for our members and an integral part of the Truckee community. Here is what some of our members say about the Chamber:

- "The Chamber is always looking for innovative ways to help people rally together; to build community, leadership and discussion—the Chamber is part of the solution!"
- "The Chamber does an outstanding job. They always meet me with a helping hand, good marketing, and successful events."
- "The Chamber fills a valuable role in representing all business interests."
- "The Chamber always promotes a positive economic, business and social environment for the local businesses in the area."

Advertising in the 2012 Business Directory & Relocation Guide shows your commitment to the Truckee business community, and supports dynamic Chamber programs to continuously improve the community's economic vitality and quality of life.

The guide directs people where they should do business—with our members. Members of the Chamber are our number one priority. Members are the first referrals to the thousands of requests received each year from visitors, businesses, and residents seeking products and services. Last year, the Chamber assisted with:

- 75,230 walk-in customers to the Visitor Center
- 15,000 phone calls
- 10,000 written requests
- 87,000 visits to www.truckee.com

Distribution: A total of 16,000 guides will be printed. Every Truckee home, business and Chamber member will be mailed a copy, with an additional 5,000 copies being distributed as relocation guides and to start-up businesses.

Advertising placement/artwork deadline is December 2nd.

The guide is scheduled to be published mid-January. Don't miss this opportunity to promote your company in the 2012 Business Directory & Relocation Guide.



This quality publication is published by Kathy Hess, Just Imagine Marketing & Design,